

“Unofficial” Land Grant/Networks Communication Grid for FSNEP

Organizations	Contacts	Communication Methods	Purposes	Outcomes – Examples for FSNEP
Land Grant Institutions <ul style="list-style-type: none"> Administrators – deans and extension directors; assistant directors and program leaders Faculty – research and practice (extension and outreach) 	<ul style="list-style-type: none"> Colleagues from other states and institutions Federal, state, and local government, organization, and industry partners 	<ul style="list-style-type: none"> Annual/semi-annual face-to-face meetings Monthly/quarterly teleconferences Listservs 	<ul style="list-style-type: none"> Work through organizational differences; build trust; share workload; maintain state/institutional autonomy Discuss and respond to national policy Establish and address regional priorities Identify and conduct regional and national projects Share ideas and resources Conduct multi-state applied research 	<ul style="list-style-type: none"> National coordinator position National research initiatives Training video – development of supervisory skills Logic model evaluation framework Core competency identification and training 1862-1890-1994 connectivity
Land Grant Institutions <ul style="list-style-type: none"> State program and network coordinators/ administrators 	<ul style="list-style-type: none"> Colleagues from other states and institutions Regional, state, and local government, organization, and industry partners 	<ul style="list-style-type: none"> Annual face-to-face work meetings Bimonthly/quarterly teleconferences Listservs 	<ul style="list-style-type: none"> Work through institution/organization, state and regional differences; build trust; maintain institution/organization, state, and regional autonomy Discuss national policy; reduce rumors and misinformation; identify gaps in understanding; seek clarification for consistent implementation of policy Conduct informal surveys for rapid acquisition of program/network information Establish and conduct regional/multi-state priorities, projects, and research Share ideas and resources Provide informal peer review and support Strengthen program development, implementation, evaluation, and reporting locally, within states, regionally, across states, and nationally 	<ul style="list-style-type: none"> National FSNEP website, including listserv, contact information, and connection to state programs/ networks (see below) “Research and practice” national meetings with university and agency partners Peer review training and support Sharing and adapting of curricula and other resources Mountain Plains Regional Report Youth evaluation task group

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Association of State Nutrition Network Administrators (ASNNA)	<ul style="list-style-type: none"> • Colleagues from other states and institutions • Regional state, and local government, organization, and industry partners 	<ul style="list-style-type: none"> • Annual face-to-face work meeting • Quarterly or as needed teleconferences • Listserv 	<ul style="list-style-type: none"> • Same as for program and network coordinators/administrators – but combining public health, extension, and others 	<ul style="list-style-type: none"> • National FSNEP website (see below) • National representation – ASNNA co-chairs • Food Stamp Nutrition Education Networks Summary Report • Peer review, training, and support • Sharing and adapting of resources and “campaigns”
Society for Nutrition Education – Social Marketing Division	<ul style="list-style-type: none"> • Professional colleagues with interests in social marketing – may or may not be associated with FSNEP and with low-income audiences 	<ul style="list-style-type: none"> • Newsletter • Annual meeting • Electronic contact through SNE website 	<ul style="list-style-type: none"> • Promote social marketing principles for improved food choices and physical activity – with special emphasis on people who have limited financial resources • Provide opportunities to network, share methodologies, and stimulate research for more effective planning and conducting of social marketing interventions that meet the needs of people with limited financial resources • Foster collaborative relationships within SNE and with potential external partners • Provide professional learning opportunities • Disseminate research based findings 	<ul style="list-style-type: none"> • Development of member approved bylaws • Session at SNE, 2002 • Session planned and post-conference evaluation/practice session planned for SNE 2003 conference • Development of strategic plan, in progress
<p>Working through informal, unofficial communication channels, our ultimate objectives are to have:</p> <ul style="list-style-type: none"> • a stronger and more effective FSNEP for food stamp recipients and food stamp eligible persons • joint advocacy and commitment to nutrition education that allows for organizational, state, regional, and national system and philosophical differences • increased collaboration among USDA programs, and state/regional colleagues and partners • clear understanding of goals, activities, and outcomes within all FSNEP-funded programs <p>Websites of interest:</p> <p>FSNEP Web Directory – http://www.csrees-fsneep.org (contains listservs and contact information for program and network coordinators/administrators, along with links to state programs/networks where available)</p> <p>SNE Website for Social Marketing Information – http://sne.org (Special Interest Divisions)</p> <p>FNS Nutrition Connections – http://www.nal.usda.gov/foodstamp (contains training, resources, content, and contact information)</p>				